

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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39976	AGENCY (OR SERVICE) ACTING AS AGENT FOR 165467		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	SHORR JOHNSON MAGNUS		BOB CASEY FOR PENNSYLVANIA	
AND	1831 Chestnut St Ste 602		PO BOX 58746	
ADDRESS	Philadelphia	PA 19103-3700	Philadelphia	PA 19102-8746
	USA		USA	
CONTACT			PRODUCT SUMMER WEEK 5	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT CODE	1310
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 08/28/12 AND ENDING 08/31/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY BOB CASEY FOR SENATE MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN										
1	01111..	4	07:00A	09:00A	30S	08/28/12-08/31/12	THE EARLY SHOW	4	325.00	1300.00
2	01111..	4	05:58A	07:00A	30S	08/28/12-08/31/12	THIS MORNING 6-7AM	4	650.00	2600.00
3	01001..	2	05:30P	06:00P	30S	08/28/12-08/31/12	530-6PM NEWS	2	800.00	1600.00
4	00110..	2	07:30P	07:58P	30S	08/29/12-08/30/12	THE INSIDER	2	550.00	1100.00
5	.1.1.1..	2	11:00P	11:30P	30S	08/28/12-08/30/12		2	1600.00	3200.00
Total Contract:								14		9800.00
Billing Summary										
Qtr 3-12						Jul .00	Aug .00	Sep 9800.00	Total 9800.00	
GRAND TOTAL									9800.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION